

AGENDA

Southern Border Regional Forum California Regional Economies Project

**January 14, 2004
San Diego Employers Association
12255 Parkway Centre Drive
Poway, CA**

- 8:30 Welcome, Introductions, and Purpose of Forum
- Larry Fitch, President and CEO, San Diego Workforce Partnership, Inc.*
- Efrain Silva, Executive Director, Workforce Investment Board of Imperial County*
- Jane Signaigo-Cox, Senior Vice President, San Diego Regional Economic Development Corporation*
- Ed Kawahara, Special Assistant to the Undersecretary, California Labor and Workforce Development Agency*
- 8:45 Regional Economy Report: Presentation and Discussion
- Stephen Levy, Center for the Continuing Study of the California Economy*
- 9:45 Break
- 10:00 Regional Clusters of Opportunity: Presentation, Methodology, and Panel
- Doug Henton, Collaborative Economics (30 minutes)*
Panelists (5 minutes of comments each on industry and workforce trends, then audience Q&A for 20-30 minutes)
- Steven Escoboza, Health Care Association of San Diego and Imperial Counties
 - Trisha Ferrand, Imperial County Community and Economic Development Department
 - Mary Yaroshevsky-Glanville, Anadys Pharmaceuticals
 - Rickey Laster, Multicultural Contractors Group
 - Emitte Scruggs, Northrop Grumman

11:15 Regional Priorities

Participants write down reasons for choosing particular cluster(s) for further profiling, ideas are posted and summarized, with group discussion of results

11:55 Wrap Up and Next Steps

Ed Kawahara, California Labor and Workforce Development Agency

12:00 Adjourn